



**THE ARIZONA PASTEL ARTISTS ASSOCIATION at the
PHIPPEN MUSEUM OF WESTERN ART**

4701 AZ-89, Prescott, AZ 86301

2024 8th OPEN NATIONAL SHOW PROSPECTUS

March 10 – April 21, 2024

Registration Entries Open:	September 1, 2023
Entry Deadline:	January 10, 2024
Notification of Acceptance:	February 1, 2024
Shipped Art to Arrive at Phippen:	February 24, 2024
Hand-Delivered Artwork Due:	February 27, 2024 10 - 12
Reception, Demo and Awards:	Saturday, March 23, 2024, 10 – 3

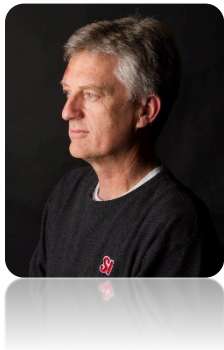
Approximately \$10,000 Cash and Sponsor Merchandise Prizes

Arizona Pastel Artists Association is thrilled to return to **The Phippen Museum of Western Art** in historic Prescott, Arizona for the 8th Open National Exhibition and Sale. **The Phippen** houses an outstanding permanent collection and is proud of its role of presentation, promotion, and preservation of art of the American West. The charming town of Prescott, once the territorial capital, is rich with history embodied in its world-famous Whiskey Row, oldest rodeo in the country and historical landmarks.

2024 JURORS OF IMAGES:

Anna Lisa Leal and Sally Strand

2023 AWARDS JUDGE: Allen Garns



Walt Whitman said, "To me, every hour of the light and dark is a miracle, every cubic inch of space is a miracle." Expressing and translating these miracles into paintings is one of the great continuing adventures of my life. In my studies at Art Center College of Design, and in museums of the world, I have drawn great inspiration from great artists. They have all informed me of the physical and emotional qualities of light. In each project I am involved with, I try to invest my paintings with a specific sense of light to establish form, describe space, and evoke emotion.

EXHIBITION OVERVIEW

The exhibit will include approximately 90 pastel works with a small number of large pieces. Awards total over \$10,000 from both corporate and private donors associated with this show.

ENTRY REQUIREMENTS

- Open to all pastel artists. If you want to become a member of APAA, click on JOIN US on our website www.apaa.wildapricot.org. Membership is \$40.
- All work must be original pastel painting completed in the last two years (2022 – 2024) and not previously shown in an APAA exhibition or show. Work that was entered, but not accepted into a previous APAA show may be entered again, provided it meets prospectus requirements.
- **Entries must be of original concept and design.** Work copied from images, paintings, or photographs, regardless of copyright issues, that have been published or appeared on the internet, DVD, or any publication or that are likely to be published in any format whatsoever shall not be eligible.
- The artist must provide the original source if a question arises about the originality of the work. Any work that cannot be verified will be removed from the show.
- All artwork must be completed with 85% dry pastel as a final layer, underpainting as part of the process is acceptable, no oil pastels.
- Size limit: There is no size limit.
- Sales Commission: All paintings must be for sale. No NFS or POR. Artist 60%, APAA 10%, Phippen Museum 30%. Any painting withdrawn as an entry by the artist after the deadline date and time will be subject to a payment to APAA of 25% of the stated sales price. No price changes will be accepted after you have submitted your entry, so please double check your entries for accuracy.
- Work done under supervision, mentorship, or in an instructed class, workshop, online instruction, published step by step instruction, DVD, or any other form of instruction is not eligible. Any work shown to be part of any instruction as defined above will be removed from the show.
- The artist retains copyright to their image(s), however permission to reproduce the artist's work for APAA and the Phippen for marketing and publicity purposes prior, during the show, and for future APAA event promotions is deemed given by the artist with the acceptance of their work.
- Accepted paintings must be identical to the image submitted for entry. No substitutions, copies, adjustments, repairs, or any other modification to the painting is allowed after the entry image is submitted.
- The prices on accepted paintings for the exhibit must match the price on the artists' website, gallery and other platforms.

- All shipped paintings will be invoiced by apaa.wildapricot in the amount of \$35 and you can pay by credit card or PayPal. Hand-Delivered paintings must be in a portfolio with a handle and label. The portfolio must completely enclose the painting and be zipped shut.
- By entering the exhibition, you agree that you have read and will abide by all rules outlined in this prospectus.

ENTRY SUBMISSION

ENTRY FEE AND REGISTRATION must be made online at www.apaa.wildapricot.org. \$45 for members, for up to 3 entries. \$55 for non-members, for up to 3 entries. Click on EVENT/SHOWS: PayPal or Credit Card. Entry Fee is non-refundable whether you are juried into the show or not.

Checks can be mailed to:
Nori Thorne, 80 Quail Circle, Sedona, AZ 86351

If you pay by check, APAA will not release your entry to the jurors until payment is verified.

IMAGES must be emailed to Nori Thorne, Show Chair (norithorne@gmail.com) with information shown below (you can cut and paste). All artists will receive notification by email that their entries were received. ***If you did not receive notification by email, your images were not received.***

[IMAGE]

Title of Work:

Size:

Price:

e-mail:

Cellphone:

Complete address:

IMAGES should be in JPG format, approximately 1200 pixels on the longest side and 72 PPI (pixels per inch). Images for jurying should be of the art only, no mat or frame. Please name each jpeg with your last name, first initial and a portion of the paintings title (example: thorne_n_paintingtitle).

TECHNICAL HELP: APAA can assist you with technical issues (resizing, etc). Contact Nori Thorne for help: norithorne@gmail.com.

ACCEPTED WORK: Upon acceptance, artists will receive shipping/delivery instructions and forms. Work must be suitably framed in a fine art gallery-quality frame, wired and ready for hanging. No metal frames, gallery wrap canvases or sawtooth hangers. Unsuitable framing will be disqualified. Repair or replacement of frame is the financial responsibility of the artist. APAA and the Phippen are not responsible for damage caused by works framed with glass.

Hand-Delivered or transported paintings must be in a portfolio with a handle and label. The portfolio must completely enclose the painting and be zipped shut.

GENERAL INFORMATION

- **JURORS AND JUDGE OF IMAGES:** Two Jurors will select the entries to be accepted for the exhibition and a Judge of Awards, Allen Garns will choose the awards. Jurors of Images for 2023 are Anna Lisa Leal and Sally Strand. Please visit their websites for more information.
- **SOLD ARTWORK** will be shipped to the buyer at the buyer's expense after the show has ended. The Gallery will collect shipping information from the buyers at the time of sale and will provide sales information to the artist in a timely manner.
- **SALES COMMISSION:** Artist: 60%, Phippen: 30%, APAA: 10%
- **INSURANCE:** The artist will be responsible for insurance of artwork in transit to and from the show. The Phippen will be responsible for insurance on artwork only while it is in possession of the artwork. Buyer will be responsible for insuring work during delivery to Buyer.
- **LIABILITY:** APAA and/or the Phippen are not responsible for any loss or damage to artwork while in transit or at the Exhibition. All due care will be taken at all times, and if a painting arrives damaged, the artist will be contacted to determine what action should be taken.
- While we anticipate that this show will open, we realize that there is a possibility that the health and safety of our members may take precedence. If the show does not open because of pandemic issues, APAA will carry on with an online exhibition and sale and national advertising as planned.
- Artists are responsible for monitoring their emails and the website for postings and updates.

IMPORTANT DATES

September 1, 2023	Applications open for online registration and image submission
January 10, 2023	Application deadline
February 1, 2023	Notifications sent via email
February 24, 2024	Shipped artwork to arrive at Phippen with required forms and handling fee of \$35.
February 27, 10 - 12	Hand-delivered work accepted at Phippen. All hand-transported work must be in a portfolio with a handle, and that zips shut.
Saturday, March 23, 2024	Pastel demonstration, 10 – 11:30 Awards luncheon 12:00 – 1:30 Opening Reception and Awards Ceremony, 1:30 – 3:30.
April 24 – 30, 2024	Artwork will be return-shipped to artist by Phippen.
April 21, 2024	Exhibit closes
May 7, 2024, 10 - 12	Hand-delivered artwork to be picked up at Phippen or designated transporters.

CONTACT INFO: Questions/Answers/Help

Show Chair: Nori Thorne, 240-994-9639 norithorne@gmail.com www.apaa.wildapricot.org